



ON THE MARK DATA

ABOUT ME

Mark is a community health advocate turned data engineer interested in the intersection of social impact, business, and technology. As the founder of On the Mark Data, Mark uses this platform to help brands connect to data professionals through captivating content.

On the Mark Data is currently represented by the creator agency LEARN Media (learnmedia.io).

LINKEDIN ENGAGEMENT & DEMOGRAPHICS

March 2022 - March 2023

~ 43.1K

Followers

~ 10.9M

Impressions

~ 94.5K

Engagements

Job Titles

Data Engineer (5.4%)

Data Scientist (5.2%)

Software Engineer (4.6%)

Seniority

Senior (34.1%)

Entry (33.2%)

Director (3.7%)

Location

SF Bay Area (4.0%)

NYC Area (2.8%)

Delhi Area (2.6%)

SERVICES

- LinkedIn Post (Text Only)
- Data Project Highlighting Product/Service
- LinkedIn Post + Media (e.g. PDF, Video, etc.)
- Podcast, Livestream, or Panel Discussion
- Technical Writing (Public & Ghost Writing)
- Contest Giveaways of Product/Service

