



# ON THE MARK DATA

## ABOUT ME

Mark is a community health advocate turned data scientist interested in the intersection of social impact, business, and technology. As the founder of On the Mark Data, Mark uses this platform to share impactful ideas via content creation, as well as push for innovation by consulting startups.

On the Mark Data is currently represented by the creator agency LEARN Media ([learnmedia.io](http://learnmedia.io)).

## LINKEDIN ENGAGEMENT & DEMOGRAPHICS

Sept 2021 - Sept 2022

~26.2K  
Followers

~7.8M  
Impressions

~67.6K  
Engagements

### Job Titles

Data Scientist (7%)  
Data Analyst (5%)  
Data Engineer (5%)

### Seniority

Senior (35%)  
Entry (34%)  
Manager (5%)

### Location

SF Bay Area (5%)  
NYC Area (3%)  
Bengaluru Area (3%)

## SERVICES

- LinkedIn Post (Text Only)
- LinkedIn Post + Media (e.g. PDF, Video, etc.)
- Technical Writing (Public & Ghost Writing)
- Data Project Highlighting Product/Service
- Podcast, Livestream, or Panel Discussion
- Contest Giveaways of Product/Service

