



ON THE MARK DATA

ABOUT ME

Mark is a community health advocate turned data engineer interested in the intersection of social impact, business, and technology. As the founder of On the Mark Data, Mark uses this platform to help brands connect to data professionals through captivating content.

On the Mark Data is currently represented by the creator agency LEARN Media (learnmedia.io).

LINKEDIN ENGAGEMENT & DEMOGRAPHICS

Sept 2021 - Sept 2022

~ **37.1K**
Followers

~ **9.3M**
Impressions

~ **79.6K**
Engagements

Job Titles

Data Scientist (5.4%)
Data Engineer (4.6%)
Software Engineer (4.5%)

Seniority

Senior (33.9%)
Entry (33.5%)
Director (3.6%)

Location

SF Bay Area (4.2%)
NYC Area (2.8%)
Delhi Area (2.7%)

SERVICES

- LinkedIn Post (Text Only)
- LinkedIn Post + Media (e.g. PDF, Video, etc.)
- Technical Writing (Public & Ghost Writing)
- Data Project Highlighting Product/Service
- Podcast, Livestream, or Panel Discussion
- Contest Giveaways of Product/Service

